

THE DECATHLON ASSOCIATION

DECA Newsletter

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Clay Heads Talence DecaStar Field Wheaties Box Next



Hello Again.....Olympic decathlon champ Bryan Clay, fresh from his decisive victory in Beijing, heads a field of 13 which will start the IAAF CE Challenge meeting in Talence, France this weekend (Sept. 13-14, Sat-Sun). The “DecaStar” field also includes Olympic silver medalist Andrei Krauchanka/BLR, world record holder Roman Sebrle/CZE, last year’s World champs silver medalist Maurice Smith/JAM.

In the current IAAF Combined Events Challenge standings, which incidentally, had 178 athletes participate, only 7 have completed 3 designated meets and the leader is Leonel Suarez/CUB with a 25,344 score or 8448+ average. Clay head the list of those with two meets on the books (his world leading 8832 at US Olympic Trials and winning 8791 in Beijing) giving him a 17,623 total or 8811+ average. To win the CE Challenge he’ll need to score at least 7722 points in Talence and simply stay within 487 points of Andre Krauchanka whose total is now 17,136. It’s an envious position to be in. The annual CE Challenge offers \$200,000 in prize money with the winner in both decathlon and heptathlon earning \$30,000. Clay is the lone American in the running for CE prize money. The 2nd American at the moment is Chris Helwick, 20th at 15,830. Unfortunately the USA vs Germany “Thorpe Cup” meeting is not on the designated CE list and Helwick’s 8143 score in Manhattan does not count for CE Challenge.



For the third time in 2008 the current world record holder (Sebrle/left) and the Olympic champion (Clay/right) will do battle. Bryan won the previous two: the IAAF world indoor heptathlon and Beijing Olympic Games decathlon.

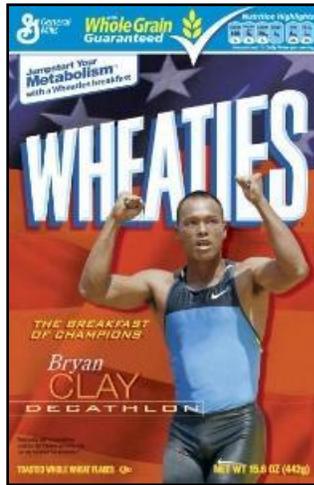
This is the 2008 season’s last notable ten-eventer. For those who want to follow the progress of Bryan Clay go to the DecaStar website: <http://www.decastar.info/>



The first 2008 Clay(left) and Sebrle (right) confrontation came at the indoor 60 meters in Valencia, Spain.

Bryan to Appear on Wheaties Box

athlete. Your words and support truly made a difference.



On August 28, 2008 it was officially announced that Bryan Clay will be the cover athlete for a special commemorative edition of Wheaties cereal. After winning the gold medal, Bryan let his desire be known that he

would like to follow in the footsteps of previous US decathlon champions Dan O'Brien, Jim Thorpe and Bruce Jenner as Wheaties champions.

"Having your picture on the Wheaties box is something all athletes strive for," Clay says. "It's a mark of distinction that says you've reached the pinnacle of your career. This is a very special honor for me."

US gold medal winning gymnast Nastia Liukin will also be featured on a version of the box. The two commemorative editions will be available in stores...

"There were many outstanding performances by American athletes over the past few weeks, and we applaud them for their efforts," said Wheaties Marketing Manager Joe Driscoll. "Both Nastia and Bryan bring such dedication and commitment to their sports, and we're so happy to welcome them both into the Wheaties family. They're both terrific role models and represent the very best of the championship ideals that have made Wheaties 'The Breakfast of Champions' for more than 80 years."

A special thanks also goes out to all the Bryan Clay fans who wrote in to say why they believed Bryan should be the cover